

Turning Point Inc. – Privacy Policy

Turning Point Inc. (“Turning Point,” “we,” “our,” or “us”) is committed to protecting the privacy and confidentiality of all individuals who visit our website or engage with our services. As a nonprofit substance-abuse treatment provider, we understand the sensitive nature of the information you may share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website at <https://turningpointnj.org/> or interact with our programs and services.

1. Information We Collect

We may collect the following types of information:

a. Personal Information You Provide

When you contact us, complete forms, request services, or otherwise interact with our organization, you may provide personal information such as:

- Name
- Email address
- Phone number
- Mailing address
- Medical or health-related information you choose to share
- Information related to substance-use treatment needs or service inquiries

b. Information Collected Automatically

When you visit our website, we may automatically collect:

- IP address
- Browser type and version
- Device type (desktop, mobile, tablet)
- Pages visited and time spent on the site
- Referral sources or search terms used to find our website

c. Cookies and Tracking Technologies

We use cookies and similar technologies to improve website functionality, analyze traffic, and personalize your browsing experience. You may adjust your browser settings to manage or disable cookies.

2. How We Use Your Information

We may use the information we collect for purposes including:

- Providing, operating, and improving our services
- Responding to inquiries, requests, or appointment scheduling
- Communicating updates, service information, or organizational announcements
- Supporting clinical or administrative functions
- Monitoring website performance and user engagement
- Complying with legal, regulatory, and reporting obligations

3. How We Share Your Information

We do not sell, rent, or trade your personal information.

We may share information only in the following circumstances:

- **Service Providers:** With trusted third-party vendors who support our operations (e.g., website hosting, communication tools), and only to the extent necessary for them to perform their services.
- **Legal Requirements:** When required to comply with federal, state, or local laws, court orders, or regulatory obligations.
- **Protection of Rights:** When necessary to protect the safety, rights, or property of Turning Point, our clients, staff, or the public.

Note: As a substance-abuse treatment provider, certain information may be protected under 42 CFR Part 2 and HIPAA, which impose strict confidentiality requirements. We follow all applicable laws governing the protection of health information.

4. Data Security

We use industry-standard administrative, technical, and physical safeguards to protect your information from unauthorized access, disclosure, alteration, or destruction. While we strive to protect all data entrusted to us, no method of electronic transmission or storage is completely secure.

5. Your Rights

Depending on your location and applicable laws, you may have rights regarding your personal information, including:

- Accessing, updating, or requesting deletion of your information
- Withdrawing consent where processing is based on consent
- Requesting limits on how your information is used or shared
- Opting out of non-essential communications

To exercise these rights, please contact us using the information below.

6. Third-Party Links

Our website may contain links to external websites or services. We are not responsible for the privacy practices, content, or security of these third-party sites. We encourage you to review their privacy policies before providing personal information.

7. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. Updates will be posted on this page with a revised effective date. We encourage you to review this policy regularly.

8. Contact Us

If you have questions, concerns, or requests related to this Privacy Policy or our privacy practices, please contact:

Turning Point Inc. Phone: 1-973-239-9400

By using our website, you acknowledge and agree to the terms of this Privacy Policy.